

Johnson & Johnson Nursing Objective:

Attract and strengthen an **innovative, thriving** and **diverse** nursing workforce, empowered to **advance health equity** and **transform healthcare**



**Key
Strategies**

**Advocate for the
Fundamental Value
of the Nursing
Profession**

**Catalyze a Workplace
Culture &
Environment Where
Nurses Can Thrive**

**Strengthen Diversity
in Nursing at all
Levels and Readiness
to Practice**

J&J Nursing: Key Programs in 2023

NurseHack4Health – Innovation Sprint

Pre-Conference Workshop at the AONL Inspiring Leaders Conference May 1, 2023

NurseHack4Health™ Innovation Sprint is a four-hour interactive workshop rooted in human-centered design and design thinking aimed at providing nurse and health system leaders with the knowledge and skills to implement and foster an environment of pragmatic innovation within their health systems.

Learn and apply design-thinking skills to the biggest workplace challenges facing health care organizations:

- Prioritizing mental well-being of nurse leaders
- Reimagining nurse manager responsibilities
- Attracting, onboarding & developing nurses to thrive
- Addressing bullying & violence
- Future of innovative care delivery models
- Or, come with your own challenge!



May 1, 2023

Register Now

Presented by

Johnson & Johnson



THIS OPPORTUNITY IS FOR:

- Nurse Leaders

ACTIONS TO TAKE:

- Learn more and register at nursehack4health.org

Johnson & Johnson Nurse Innovation Fellowship

Developing Innovative Nurse Leaders to Solve for Health System Challenges

This ground-breaking, one-year, team-based nursing fellowship is focused on advancing healthcare by powering-up nurse-led innovation and leadership within health systems.

Powered by Penn Nursing and Wharton Executive Education, the fellowship will immerse participants in the innovation process by focusing on human-centered design and design thinking methodologies and will teach fellows how to apply it to a specific challenge faced by their health system.

THIS FELLOWSHIP IS FOR:

- CNOs, Nurse Executives, Senior Nurse Leaders

ACTIONS TO TAKE:

- **Learn more and [apply now.](#)** Applications close March 31. Program runs from June 2023 to May 2024.

Johnson & Johnson

Nurse Innovation FELLOWSHIP PROGRAM

POWERED BY



Nurse Empowerment Program for Leadership Development

The Sigma Nurse Empowerment Program is a free, virtual, non-clinical training program intended for frontline nurses who wish to develop in their current role or are interested in taking on new roles.

The program offers a curated set of LinkedIn Learning and Sigma courses that address eight competencies: leadership development, effective communication skills, dealing with conflict, healthy work environments, diversity, change management, team science, and resilience.

The Johnson & Johnson Foundation and the Johnson & Johnson Center for Health Worker Innovation partnered with Sigma on the program.



THIS PROGRAM IS FOR:

- Frontline Nurses. Participants can earn up to 17.5 hours of nursing continuing professional development (NCPD) hours.

ACTIONS TO TAKE:

- **Learn more and [apply now](#)**. Applications accepted through May 23.

NurseHack4Health – Virtual Hackathons

Powering-Up Nurse-Led Innovation in Healthcare

NurseHack4Health™ Hackathon supports nurses, other healthcare workers, IT professionals and engineers to collaboratively leverage technology to find solutions for the most pressing healthcare challenges.

THIS OPPORTUNITY IS FOR:

- Nurses, Nurse Leaders, Nursing Students

ACTIONS TO TAKE:

- **Save the Date:** Join our next NurseHack4Health™ hackathon September 22-24, 2023.
- **Learn more** about hackathons, ways to attend, and how you can prepare at our [website](#).



Johnson & Johnson



"As a nurse, to be called upon as an innovator is very empowering. The hackathon will open up so many doors with how nurses will be involved leading that next wave of healthcare innovation."
-Cameron Cook, BSN, RN, FIEL and past participant

NurseHack4Health – Pitch-A-Thon

Powering-Up Nurse-Led Innovation in Healthcare

Empowering nurse-led, interdisciplinary teams from health systems to ideate, create solutions, and pitch ideas that directly address challenges that affect the workplace and environment.

Teams have an opportunity to receive **grant funding** to bring their ideas to life!

THIS OPPORTUNITY IS FOR:

- Nurse-Led Health System Teams

ACTIONS TO TAKE:

- **Save the Date:** More info coming soon for our November 2, 2023 pitch-a-thon!
- **Learn more** about pitch-a-thons at nursehack4health.org



SEE YOU NOW Podcast

Elevating Awareness of Nurse-Led Innovation and Leadership in Health Care

Created in collaboration with the American Nurses Association, this educational and inspirational story telling podcast tackles healthcare challenges and trends of today and spotlights the stories and impact of innovative nurses working to solve those challenges.

Topics include nurse-led innovation in mental health, access to care, health equity, workforce solutions and more.

THIS PODCAST IS FOR:

- Nurses, Nursing Students, Nurse Leaders, Advocates, HCP and Health System Decision-Makers and Leaders

ACTIONS TO TAKE:

- **Listen** to the show [here](#) or subscribe and share wherever you listen to podcasts.
- SEE YOU NOW is the ***first*** nursing podcast to offer free CNE benefits. **Access podcast bundles** [here](#).



- ✓ 5-star rating
- ✓ 118 ratings & reviews
- ✓ 1.1MM downloads and streams (estimated)
- ✓ Key episodes rank in Top 10-20% among all healthcare podcasts downloaded



RhondaJoy, 07/03/2022

A Must for Nurses!

If you're a nurse, or just interested in the nursing profession, you need to check out the SEE YOU NOW podcast. In this podcast, Shawna Butler shines a spotlight on nurs [more](#)



MarshaWithaK, 02/21/2023

So Many Great Business Leadership Lessons I'm not in the nursing field but I'm learning so much about how I want to run my business listening to this podcast. Shawna asks really thought-provoking questions. And her [more](#)

Johnson & Johnson